

Subject-groups: International Business (BA)

Foreign language

One foreign language to choose from:

English  French  Russian  Spanish 

Basis + 3 elective modules (Each counts 25%)

Sub-module Basis

Sub-module Business

Sub-module Media / Politics / History

Sub-module Intercultural Seminar

Sub-module Intercultural Project

Examination prerequisites

Examination form

Credits

LNW

K

14

LNW

K

LNW

K

R/H

LNW

M

Subject-group Specialization

4 elective modules to choose from:

International Finance and International Accounting  

International Economic Law  

International Management  

Second foreign language (Basis + 1 Sub-module)

General studies

K

5

B

5

K oder B

5

oP

5

LNW

Subject-groups: International Business (BA)

Subject-group Corporate Governance and Market Relations


4 elective modules to choose from:

Business Administration and Management

Human Resources

Marketing 

Logistics and Production 

Net Economy 

Strategic Management 

Subject-group Methods and Propaedeutics

4 elective modules to choose from:

Mathematical economics

Economic Statistics I 

Economic Statistics II 

Research-Methods 

Business Informatics 

Academic Work Methods 

Examination prerequisites

Examination form

Credits

K

5

K

5

K

5

K

5

K

5

B

5

K

5

K

5

K

5

LNW

B

5

LNW

K

5

LNW

B

5

Subject-groups: International Business (BA)

Subject-group Planning, Controlling and Management

3 elective modules to choose from:

- Accounting
- Cost and Activity Accounting
- Finance and Investment
- Corporate Taxation
- Controlling

Examination prerequisites

TN 80

Examination form



- K
- K
- K
- K
- K

Credits

- 5
- 5
- 5
- 5
- 5

Subject-group Economics

2 elective modules to choose from:

- Microeconomics
- Macroeconomics
- Economic Policy
- Foreign Economics 
- Economic Theory und Policy 
- Economic Seminar

- K
- K
- K
- B
- K oder B
- B

- 5
- 5
- 5
- 5
- 5
- 5

Subject-groups: International Business (BA)

Subject-group Business Law

2 elective modules to choose from:

Private Business Law 

Employment Law

Commercial and Company Law

Examination prerequisites

Examination form

Credits

K

5

K

5

K

5

Elective modules from *Business Administration*

2 elective modules to choose from:

[--click here--](#)

2 x 5

Examination prerequisites: LNW = Performance record


TN 80 = Proof of attendance 80%

Examination form: K = Written examination

B = Assignment paper

oP = Completion of the module without exam/grade

R/H = Seminar paper

Explanation:  = Module is taught in German as well as in English

