

International Business (BA)



Hochschule Anhalt

Anhalt University of Applied Sciences



Bernburg



Dessau



Köthen

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Anhalt University of Applied Sciences



Bernburg



Dessau



Köthen

Largest university of applied sciences in Saxony-Anhalt

8.000 students

69 degree courses

Bachelor and Master degrees, full-time and distance learning programmes

More than 2.000 international students from over 100 countries

7 departments at 3 university locations

Overview: International Business (BA)

Degree

Bachelor of Arts (B.A.)

Duration

6 semesters / 3 years

Departement

Economics

Location

Bernburg (Saxony-Anhalt)




Programme start

Winter or summer semester

Study type

Full-time programme

Language

German  + one foreign language:

English



French



Russian



Spanish



Credits

180

Accreditation

FIBAA (2013 – 2022)



Application period

International Uni Assist:

15.03 – 15.07 (Winter)

15.09 – 15.01 (Summer)

National SSC Portal:

15.03 – 15.07 (Winter)

15.09 – 15.01 (Summer)



Bernburg

Scope of International Business (BA)



Term-schedule of: International Business (BA)

Semester	Amount of tuition-weeks at Anhalt University	Credits	Subject-group	Time
1st Semester	15	31	Foreign language	October – March (**WS-start) April – September (**SS-start)
			Specialization	
			Corporate governance and market relations	
			Methods and propaedeutics	
			Planning, controlling and management	
			Economics	
			Business law	
2nd Semester	15	30	Foreign language	October – March (**WS-start) April – September (**SS-start)
			Specialization	
			Corporate governance and market relations	
			Methods and propaedeutics	
			Planning, controlling and management	
			Economics	
			Business law	
3rd Semester	15	30	Foreign language	October – March (**WS-start) April – September (**SS-start)
			Specialization	
			Corporate governance and market relations	
			Methods and propaedeutics	
			Planning, controlling and management	
			Elective module	
			Elective module	

Term-schedule of: International Business (BA)

Semester	Amount of tuition-weeks at Anhalt University	Credits	Subject-group	Time
4th Semester	15	29	<div style="background-color: #4682B4; padding: 2px;">Foreign language</div> <div style="background-color: #32CD32; padding: 2px;">Specialization</div> <div style="background-color: #A52A2A; padding: 2px;">Corporate governance and market relations</div> <div style="background-color: #D2B48C; padding: 2px;">Methods and propaedeutics</div>	October – March (**WS-start) April – September (**SS-start)
5th Semester	/	30	Semester abroad at partner university <i>Students complete modules according to the „Learning Agreement“ at the respective partner university</i>	October – March (**WS-start) April – September (**SS-start)
6th Semester	/	30	Semester abroad at partner university <i>Students complete modules according to the „Learning Agreement“ at the respective partner university</i>	October – March (**WS-start) April – September (**SS-start)

Overview of respective: [Subject-groups](#) 

Cooperations and partnerships worldwide

- English 
- French 
- Russian 
- Spanish 

- Belgium, Estonia, Finland, France, Canada, New Zealand, Poland, Portugal, South Africa
- France
- Russia
- Argentina or Spain



Prospects of International Business (BA)

Corporate management
and planning

Personnel
management and
development

Marketing, sales and
distribution

Accounting and
controlling

**Potential fields
after
graduation**

Procurement and
logistics

Consulting and
taxation

Banking and insurance
management

Financing and
investment

Entrepreneurship and
self-employment

Project and administrative
management



Admission requirements: International Business (BA)

University entrance qualification:

- ▣ High school diploma (Abitur), Advanced technical college certificate (Fachhochschulreife) or an equivalent acknowledged qualification
- ▣ Professional qualifications which are recognized as a university entrance qualification
- ▣ Studying without high school diploma [„go to“](#)

Linguistic proficiency:

Depending on the chosen language, proof of language proficiency needs to be presented

- ▣ Stay abroad > two months
- ▣ Language certificate
- ▣ Good to very good grades in language subjects


Linguistic proficiency German:



Acknowledged German language certificate for international applicants

- ▣ DSH2
- ▣ Test DaF-4xTDN4
- ▣ Equivalent test if applicable



Get in touch with International Business (BA)

 General information about course of study: International Business (BA) [„go to“](#)

 International Business (BA) on 
Instagram

 Contact

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