

# International Business (BA)

*English programme*



**Hochschule Anhalt**  
 Anhalt University of Applied Sciences



# Hochschule Anhalt

Anhalt University of Applied Sciences



Bernburg



Dessau



Köthen

Largest university of applied sciences in Saxony-Anhalt

8.000 students

69 degree courses



Bachelor and Master degrees, full-time and distance learning programmes

More than 2.000 international students from over 100 countries

7 departments at 3 university locations

# Overview International Business (BA)

*English programme*

<b>Degree</b>	Bachelor of Arts
<b>Duration</b>	6 semesters / 3 years
<b>Departement</b>	Economics
<b>Location</b>	Bernburg (Saxony-Anhalt)  
<b>Programme start</b>	Winter or summer semester
<b>Study type</b>	Full-time programme
<b>Language</b>	English 
<b>Credits</b>	180
<b>Accreditation</b>	FIBAA (2013 – 2022) 

## Application period

International Uni Assist:	15.03 – 15.07 (Winter)
	15.09 – 15.01 (Summer)
National SSC portal:	15.03 – 15.07 (Winter)
	15.09 – 15.01 (Summer)



# Scope of International Business (BA)

*English programme*



# Term-schedule of International Business (BA)

*English programme*

Semester	Amount of tuition-weeks at Anhalt University	Credits	Time
<b>1st Programme semester</b>	15	30	October – March (**WS-start) April – September (**SS-start)
<b>2nd Programme semester</b>	15	30	April – September (WS-start) October – March (SS-start)
<b>3rd Programme semester</b>	15	30	October – March (WS-start) April – September (SS-start)
<b>4th Programme semester</b>	15	30	April – September (WS-start) October – March (SS-start)
<b>5th Programme semester</b>	15	30	October – March (WS-start) April – September (SS-start)
<b>6th Programme semester</b>	15	30	October – March (WS-start) April – September (SS-start)

\*\*\* WS = Winter-semester  
SS = Summer-semester



# Modules International Business (BA)

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	Type	Credits	Type of examination
<b>1st Programme semester</b>	<b>CM</b>	<b>30</b>	
Business Administration	CM	5	Written examination
Softskills	CM	5	Paper + ungraded assessment
Mathematics	CM	5	Written examination
Economics I	CM	5	Written examination
German Law	CM	5	Written exam + ungraded assessment
German as foreign language – basic course	CM	5	Written exam + ungraded assessment
<b>2nd Programme semester</b>	<b>CM</b>	<b>30</b>	
Human Resources	CM	5	Written examination
Marketing	CM	5	Written examination
Statistics	CM	5	Written examination
Economics II	CM	5	Written examination
International Law	CM	5	Written exam + ungraded assessment
German as foreign language	EM	5	Refer to attachment
<b>3rd Programme semester</b>	<b>CM</b>	<b>30</b>	
International finance	CM	5	Written examination
Logistics	CM	5	Written examination
Reporting	CM	5	Paper
Intercultural Seminar	CM	10	Presentation/Term paper
German as foreign language	EM	5	Refer to attachment



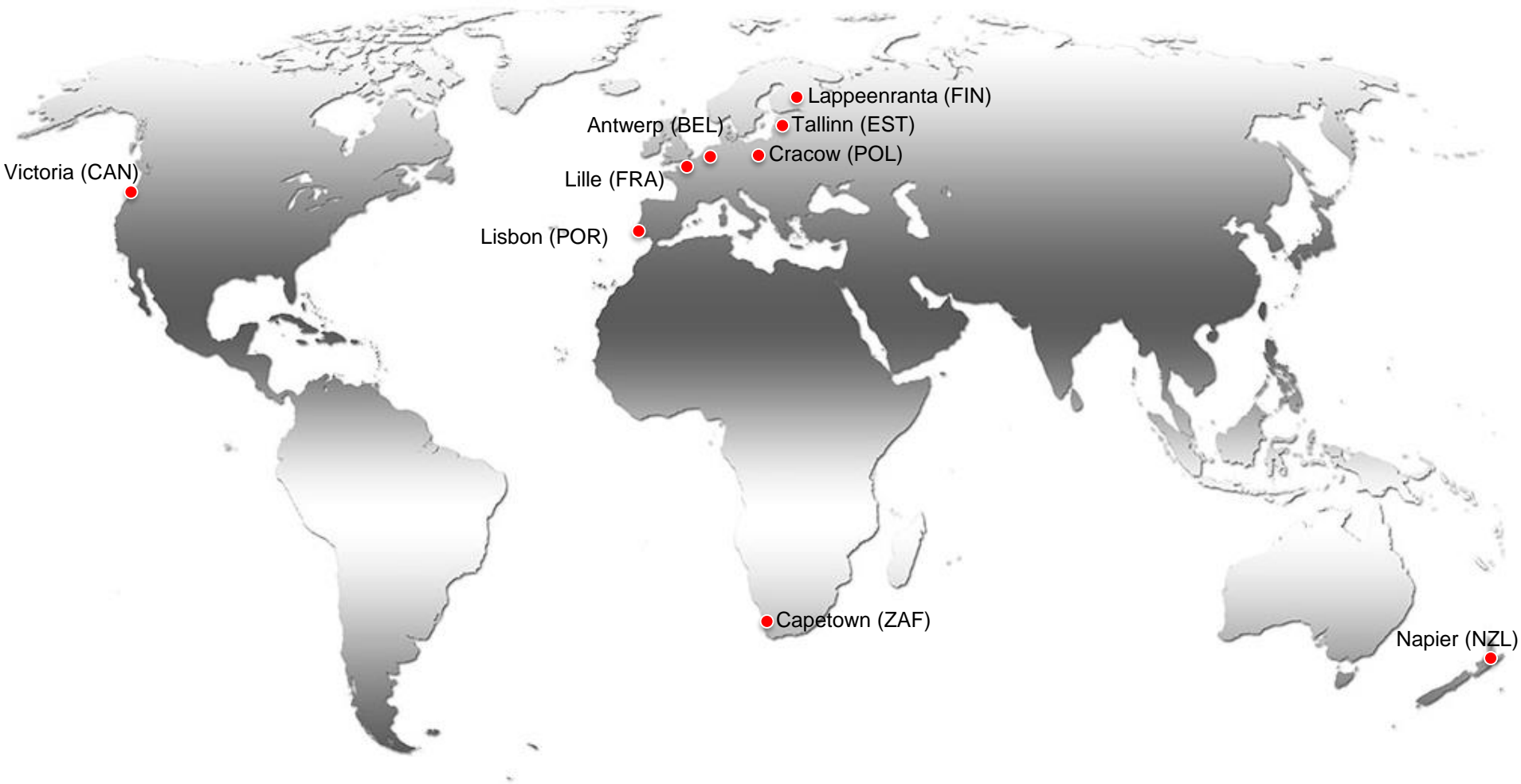
# Modules International Business (BA)

*English programme*

	Type	Credits	Type of examination
<b>4th Programme semester</b>	<b>CM</b>	<b>30</b>	
Seminar International Management	CM	10	Presentation/Term paper
Intercultural Business Administration Project	CM	10	Project
General Studies	CM	5	Without exam + ungraded assessment
German as foreign language	EM	5	Refer to attachment
<b>5th Programme semester</b>	<b>CM</b>	<b>30</b>	
Interdisciplinary Seminar	CM	10	Presentation/Term paper
Project	CM	5	Without exam + ungraded assessment
Second foreign language (French/Spanish/Russian)	CM	15	Oral exam + ungraded assessment
<b>6th Programme semester</b>	<b>CM</b>	<b>30</b>	
Internship	CM	15	Without exam + ungraded assessment
Bachelor Thesis	CM	12	Term paper
Bachelor Colloquium	CM	3	Colloquium/Presentation
<b>Attached – German as foreign language</b>	<b>CM</b>	<b>20</b>	
Business	CM	5	Written exam + ungraded assessment
Media/Politics/History	CM	5	Written exam + ungraded assessment
Intercultural Seminar	CM	5	Research presentation of assigned topic
Intercultural Project	CM	5	Project + ungraded assessment



# Our partner universities worldwide





# Prospects of International Business (BA)

English programme

Corporate management  
and planning

Personnel  
management and  
development

Marketing, sales and  
distribution

Accounting and  
controlling

Procurement and  
logistics

**Potential fields  
after  
graduation**

Consulting and  
taxation

Banking and insurance  
management

Financing and  
investment

Entrepreneurship and  
self-employment

Project and administrative  
management



# Benefits of International Business (BA) *English programme*

- Full-time Bachelor of Business Administration (6 semester)
- Practically-oriented curriculum
- 100% in English in an intercultural environment
- International faculty with excellent academic and corporate experience
- Innovative teaching and interactive methods based on real-life case studie
- Low tuition fees



# Requirements of International Business (BA) *English programme*

- ☐ University entrance qualification (Hochschulzugangsberechtigung)
- ☐ Proof of English proficiency (TOEFL, IELTS): B2 level
- ☐ Motivation letter
- ☐ Assessment

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For more information about application procedure: [„click here“](#)



# Get in touch with International Business (BA)

English programme

 General information about course of study: International Business (BA) [„click here“](#)

 International Business (BA) on   
Instagram

 Contact

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