

Welcome to

MAID

International Master in Integrated Design



MAIID 
FUTURE OF TRAVEL.



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MISSION STATEMENT

Our goal is to educate global-thinking designers of the future.

FROM THE DIRECTOR



PROF. UWE GELLERT

Although Integrated Design is a basic need it is very important for us in order to understand how we conceive design. In the Master of Arts in Integrated Design (MAID) we are working with colleagues and students in a new curriculum.

What will be the next development? The MAID focus is to integrate students with different backgrounds that can work close to each other. In the first semester, newcomers get support from the second-semester students who guide them along with the program. Communication designers, 2d Designers, 3d Designers, Product designers, Industrial Designers, Media Designers, Architects, and even Ingeniers are learning and working together. In this working method, people bring their skills and ideas that are later combined to bring one design solution. In the end that's the main value that our students get: Learn to work and solve problems in an integrated way no matter your race, culture or background.

There is a change in the way we typically learned (in a small room with somebody standing in front of the group tells students what to

do) with the new tools and technology we have. How to learn, how to think and how to make yourself more interested in the studies is getting more and more important. That is why we want to work in our new curriculum where students can get more involved in the learning process.

When I was a student of industrial design, learning was in a more specific way of thinking. Here, in our Master in integrated Design, we ask the students to not start thinking about the final solution based on their backgrounds. Why? Because, for example, as a product designer, starting a new project with the idea to solve it with a product will not make them think in a different way to solve problems.

In our department, we connect disciplines that can solve problems related to social design, human-centered design, and service design. These areas do not only require a web site or a product. They need solutions to create awareness that will last and will be doable. With this approach, MAID goes one level higher in which we integrate everything.

ABOUT

MAID



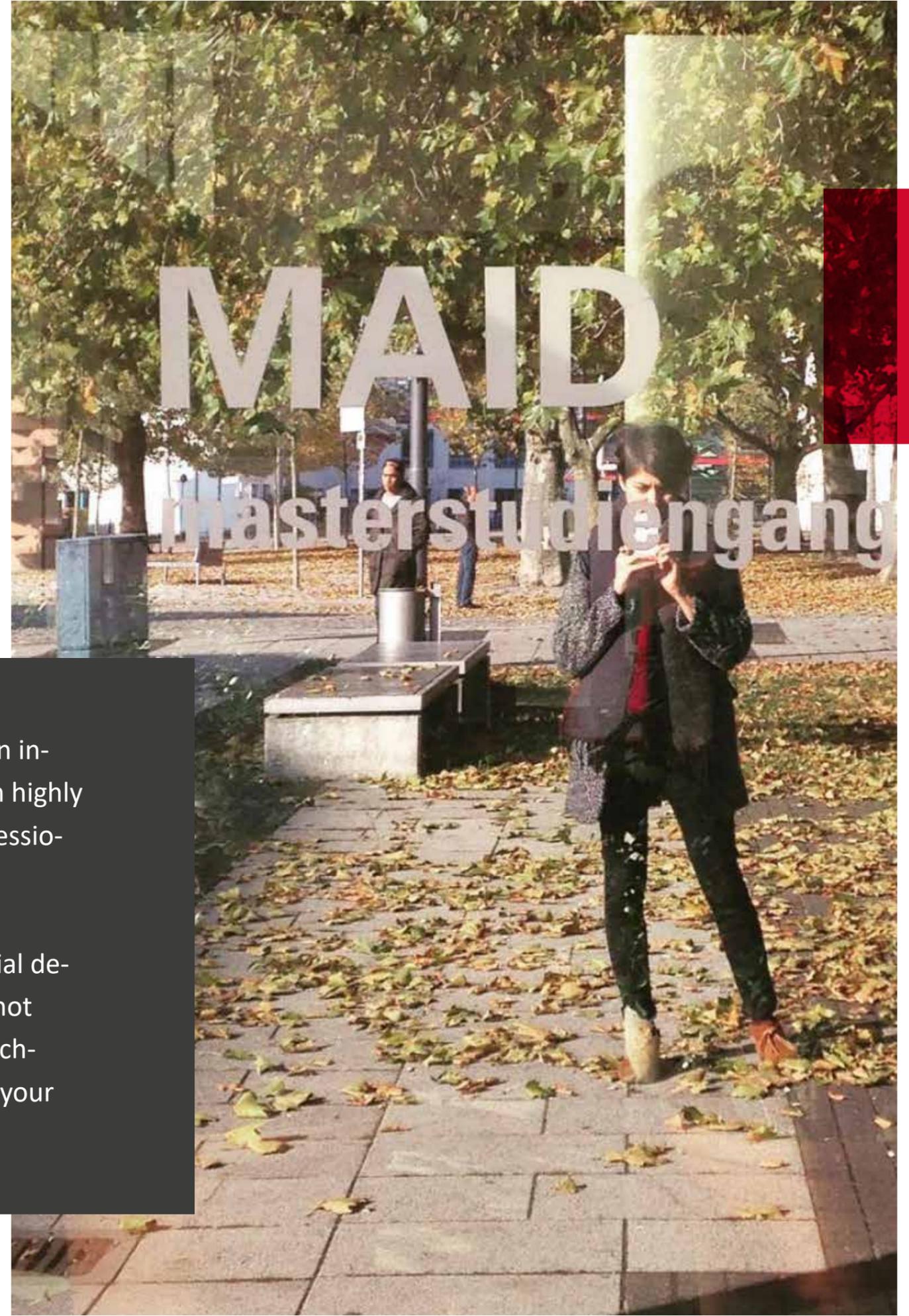
The International Master in Integrated Design (MAID) started in 2002 with an enthusiastic group of students from all parts of the world. MAID is a branch of the Department of Design in the Anhalt University of Applied Science in Dessau and shares the campus with the Department of Architecture in direct proximity to the world renowned Bauhaus building by Walter Gropius. The full-time masters program offers 90 credits and the language of instruction is English.

Despite being a small campus, it offers many facilities and workshops. Also, an intimate student community makes meeting people from all departments easier and the everyday diverse activities offered by both the school and the students makes one feel right at home. More than 215 individuals have graduated from the program since its realization in 2002. These students have not only expanded their capabilities but have taken up great opportunities in the world of design.

PROGRAM LAYOUT

MAID offers a unique opportunity for you to be a member of an intercultural as well as interdisciplinary community, working with highly skilled students and professors from various personal and professional backgrounds.

When architects, product designers, graphic designers, industrial designers, fashion designers, artists, and the like come together, not only will there be fun but also work with many new learning techniques and design methods. The projects will help you expand your skillset and enhance your abilities as a designer.





COURSE CONTENT

AND OBJECTIVES



Design research plays an important role in the realization of each theoretical and practical project in the study program. The overview of the different design methods and the possibility of learning new skills, will take part during the study period. Due to the schools close proximity and involvement with the Bauhaus and its recent 100 year anniversary, there are now several projects and seminars that focus on working in relation to the concepts of this school.

CURRICULUM



In the first and second semester the students are asked to take the studio Module as their main course and choose one complementing elective class and one of the design theory seminars. Also to choose 2 expertise per semester (compact week) and take English and German class for the language module. That means around 22 study hours per week plus the out of class time that is needed to develop projects, meeting in groups or research.

Fachbereich Design
 Studienplan international Master
 integrated Design (MAID)

STUDY PLAN

MAID SWS

Module		1.		2.		3.	
		SWS	Sum	SWS	Sum	SWS	Sum
Studio-Module Language: En (mandatory)	Integrated Project	6		6			
	Mentoring (PVL)	2		2			
			8		8		
Elective-Module Language: En (elective)	WM 2d	4		4			
	WM 3d	4		4			
	WM 4d	4		4			
	WM Photo/Visual./Expression	4		4			
			4		4		
Expertise-Module Language: En (elective)	Professionalizing/Synchronizing	2		2			
	Workshop / Exkursion (PVL)	2		2			
			4		4		
Design-Sciences Language: En (mandatory)	Theory	2		2			
	English Communication	2		2			
	German Communication	2		2			
			6		6		
Masterarbeit Language: En (mandatory)	Master-Thesis						
	Colloquium + Presentation						
Sum		22		22		0	

Fachbereich Design
 Studienplan international Master
 integrated Design (MAID)

STUDY PLAN

MAID CREDITS

Module		1.		2.		3.	
		SWS	Sum	SWS	Sum	SWS	Sum
Studio-Module Language: En (mandatory)	Integrated Project	9		9			
	Mentoring (PVL)	3		3			
			12		12		
Elective-Module Language: En (elective)	WM 2d	6		6			
	WM 3d	6		6			
	WM 4d	6		6			
	WM Photo/Visual./Expression	6		6			
			6		6		
Expertise-Module Language: En (elective)	Professionalizing/Synchronizing	3		3			
	Workshop / Exkursion (PVL)	3		3			
			6		6		
Design-Sciences Language: En (mandatory)	Theory	3		3			
	English Communication	3		3			
	German Communication	0		0			
			6		6		
Masterarbeit Language: En (mandatory)	Master-Thesis					24	
	Colloquium + Presentation					6	
Sum			30		30		30

STUDIO

Module



Studio Module



The courses are divided in 5 modules: In the first two semesters, the Studio Module is the main course where the students are working in groups and have to analyze, understand and develop one project under a principal topic during the whole semester. The development of this project is what will require the greatest amount of time in the semester and will be part of the final design exhibition every year at the university.





ELECTIVE

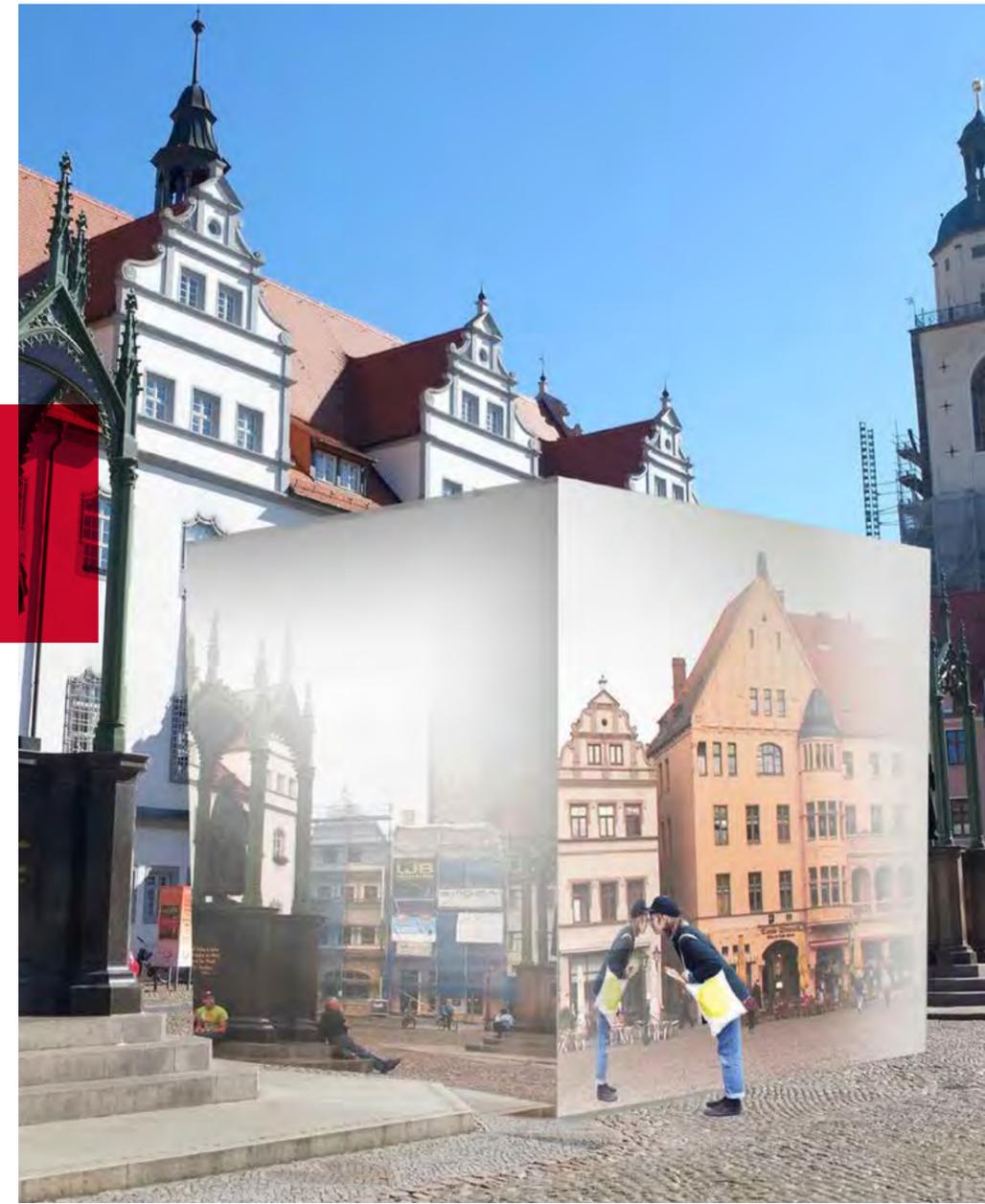
Module

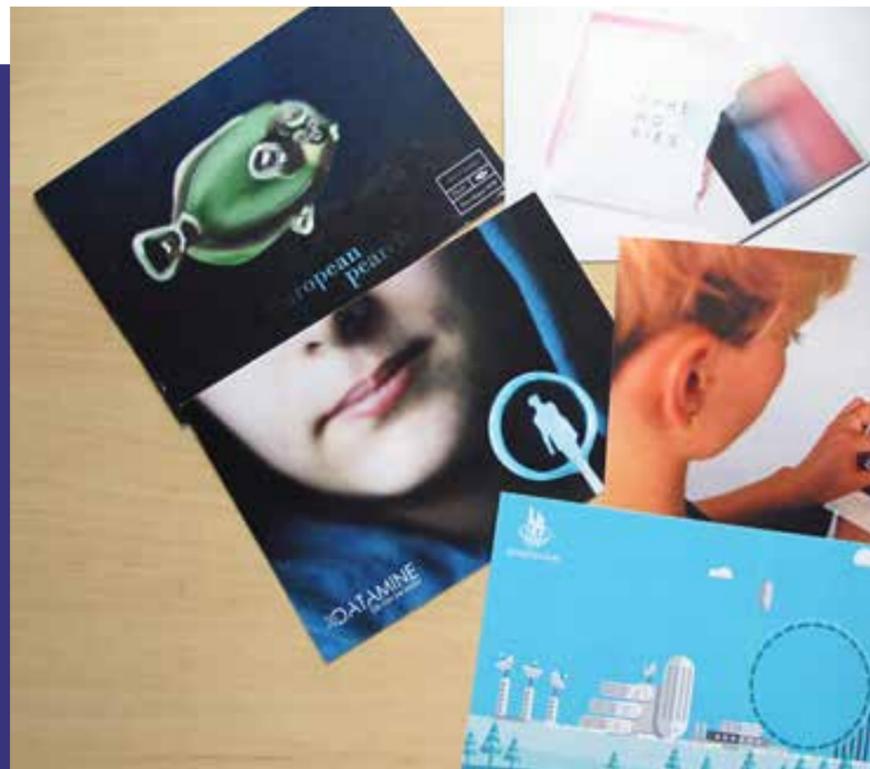




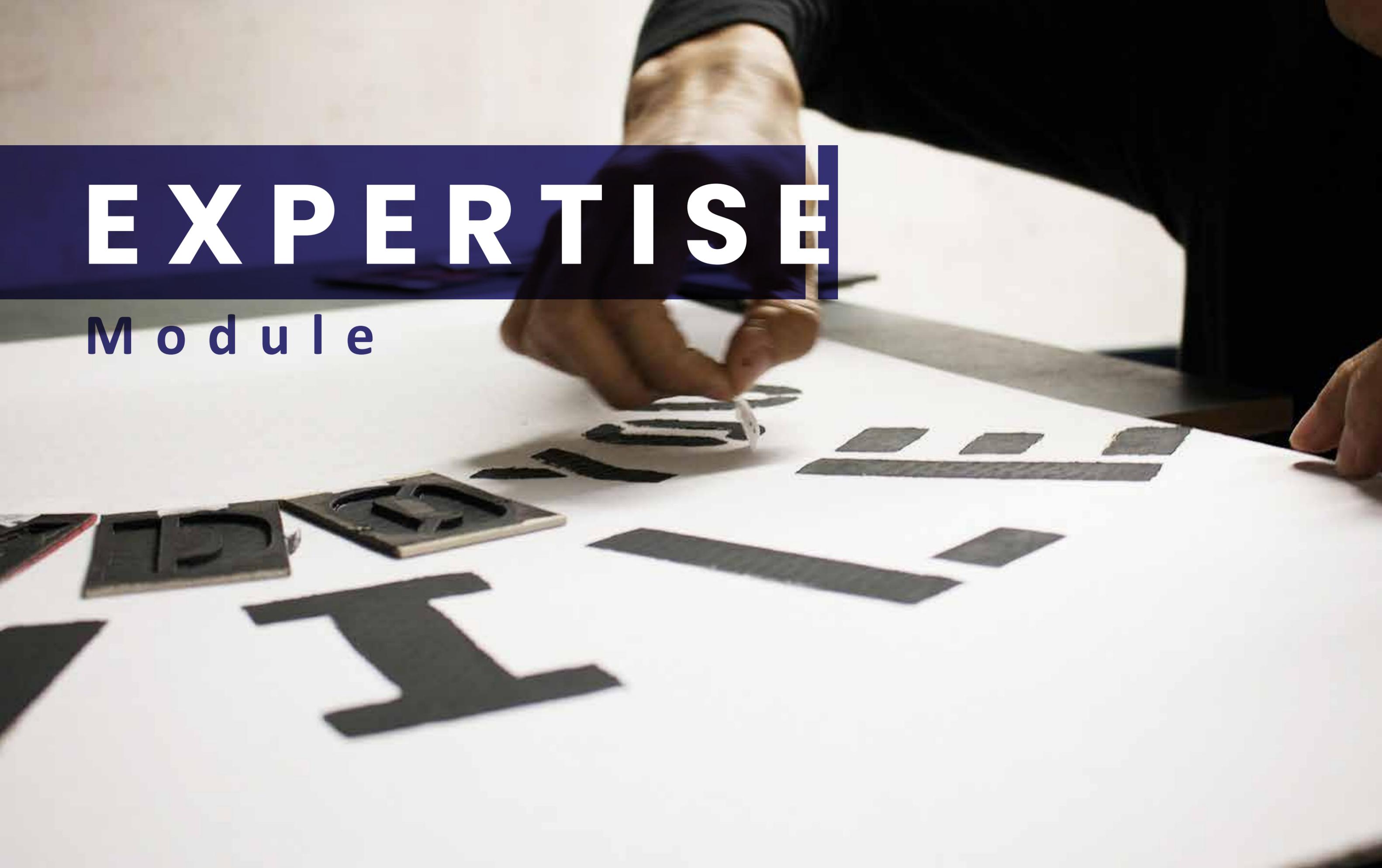
For the elective Module the students have to choose one from a series of courses offered on applied and advanced technologies, experimental approaches or fundamental skills. The final project developed for this seminar also demands a high level of design thinking and also offers a possibility of being part of the final exhibition and / or including it in the portfolio.

Elective Module





EXPERTISE

A close-up photograph of a person's hand peeling a sticker from a white surface. The sticker has various black shapes, including letters and bars. The background is a plain white surface. The lighting is soft and even.

Module



Expertise Module

The expertise Module is about taking part in a compact week twice per semester. In the compact week, it is possible to try your hands at new techniques and expand your design skills in a short and compact time frame. There are various exciting courses offered every semester to choose from. A complete project is developed in one week and is also exhibited at the end of the compact week.





The elective and the expertise module, also allow the students of the English taught MAID program and the students of the German taught masters program to interact and work on projects together. The final project could be done individually or in groups, depending on the nature of the seminars.

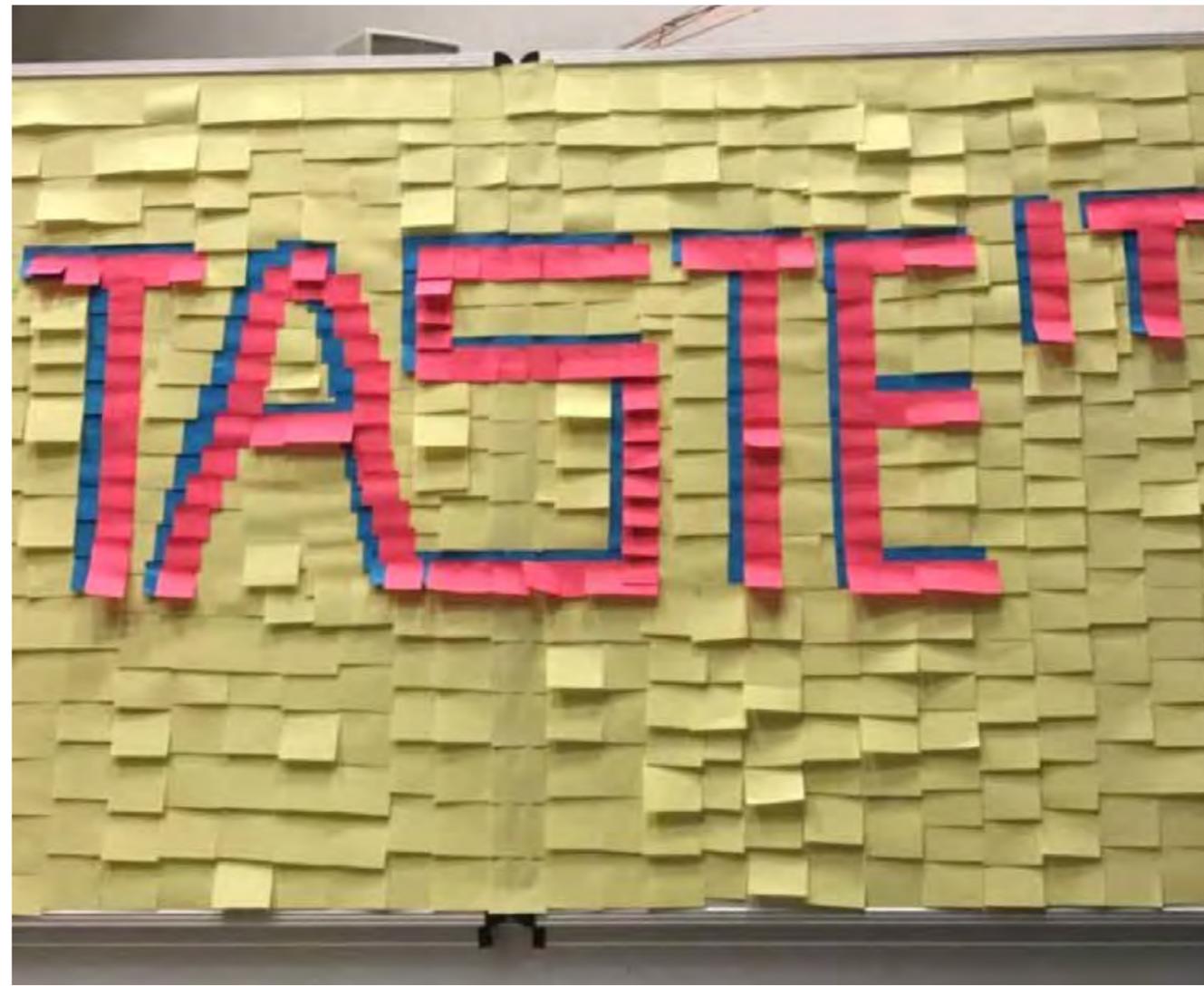




DESIGN- SCIENCES

Module

Theory and Language classes are part in the Design-Sciences module. The theory class focuses on understanding the role of research in design and understanding the numerous ways it can be applied back to practice. It raises questions about interesting topics not only related to design but also about the social and political impact that one can achieve using the right tools. In this enriching seminar you will also get the basic tools that can serve as a guideline to start your master thesis project.



Design - Sciences Module



Design - Sciences Module



And yes, language seminars are also included. English and German classes are mandatory in the program. If you are new in Germany, the program gives you a chance to start German lessons right from the basic level A1 in order to learn the first steps in your new country. For the ones who have previous knowledge of the language, there is also a course offered from A2 level. Both courses are not only places for learning, but also a chance to take part in group activities and interesting discussion and debates about current affairs.



Apart from the courses, every semester there is a variety of activities such as excursion trips, visits to museums, master talks, design shows that are offered by the MAID program and by the University.





MASTER THESIS SEMESTER

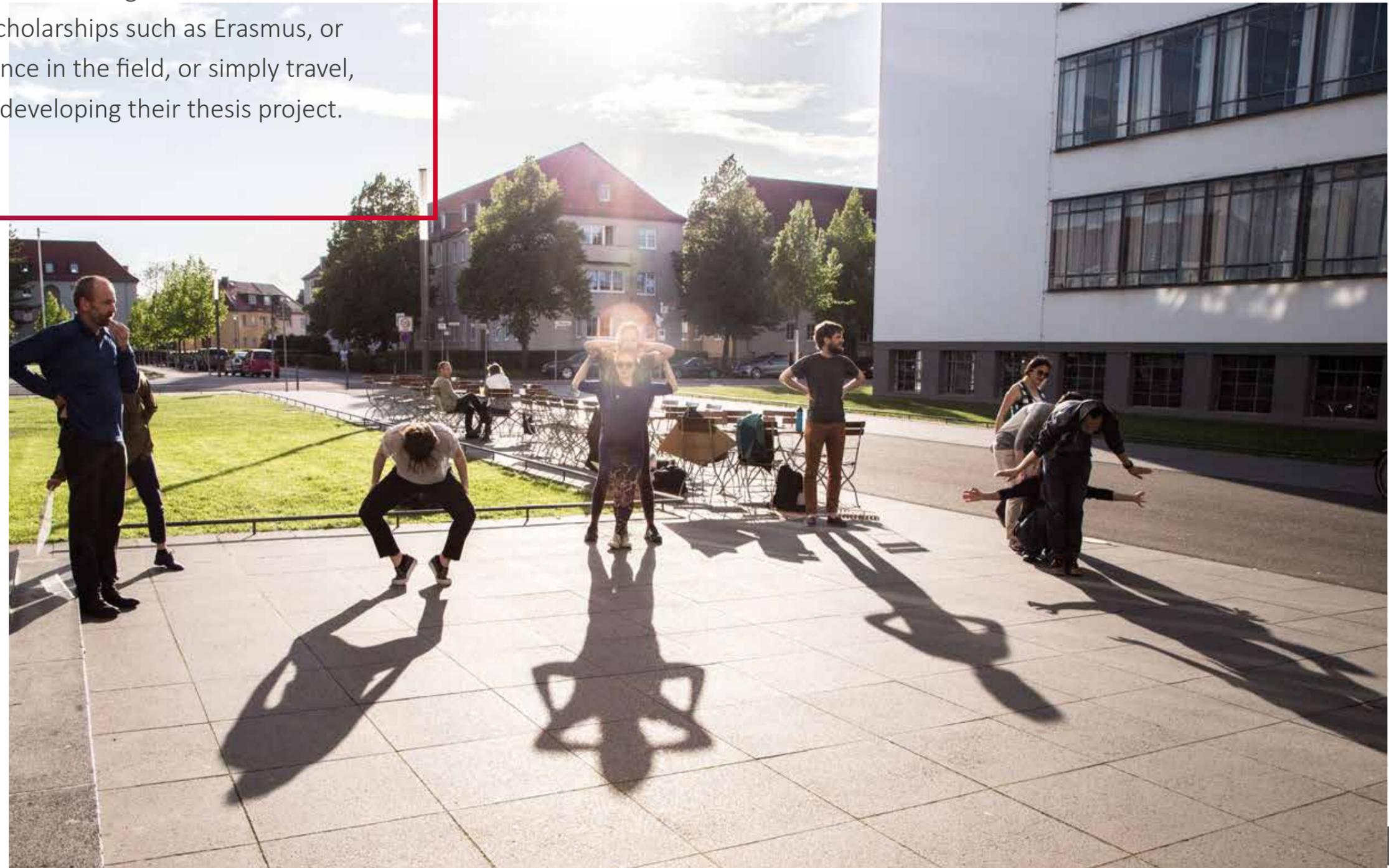
The third semester is dedicated to developing your Master thesis project. The topic and theme for which must be chosen by the students themselves. Two qualified advisers, the first who shall be a teacher in the design area of the university and the second who shall agree to be present at the preliminary, intermediate and final discussions about the student's project.



A printed book where the concerned problem, research on the matter and the design solution will be compiled shall be delivered at the end the thesis semester. A master thesis colloquium is also organized by the university on set dates when students present their works in front of an open audience.



There is also the possibility of taking one or more semester breaks during the studies as long as you are still enrolled in the program. Many students utilize this time to do an exchange semester with our partner institutes with the help of scholarships such as Erasmus, or apply for internships to gain experience in the field, or simply travel, work part time or spend more time developing their thesis project.





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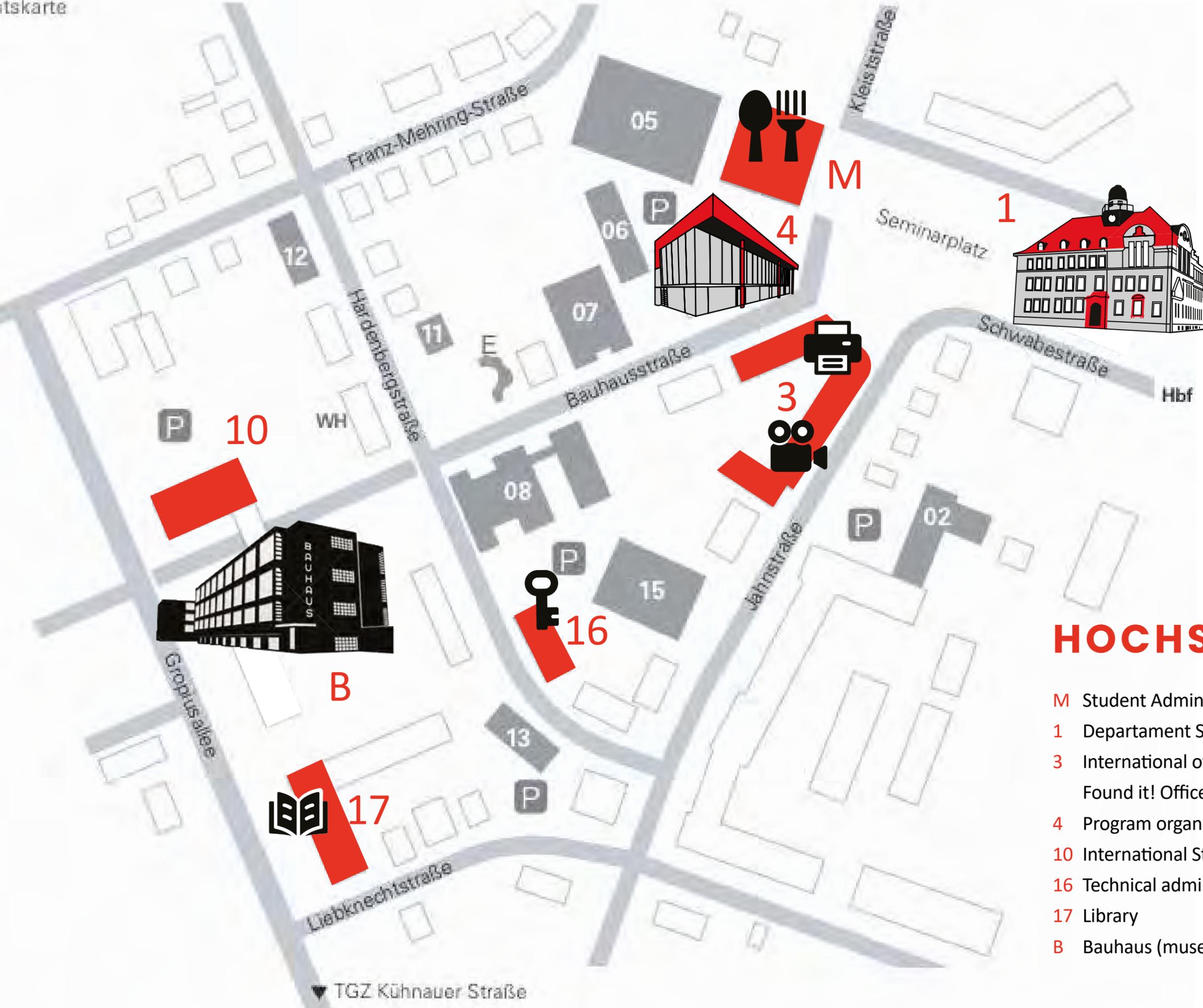
CAMPUS

Dessau-Roßlau



The campus is located in the city of Dessau-Rosslau and is one of the 3 campuses of Anhalt University. The other two have locations in the cities of Köthen and Bernburg. The Dessau campus was established in 1993 as part of the Anhalt University. It is home to the Department of Design, the Department of Architecture, Facility Management and Geoinformatics. A charming network of 16 modern and historic buildings with large and spacious green areas along with the marvellous modernist wonder the Bauhaus school, make the Dessau campus a comfortable and inspiring place to live and study.





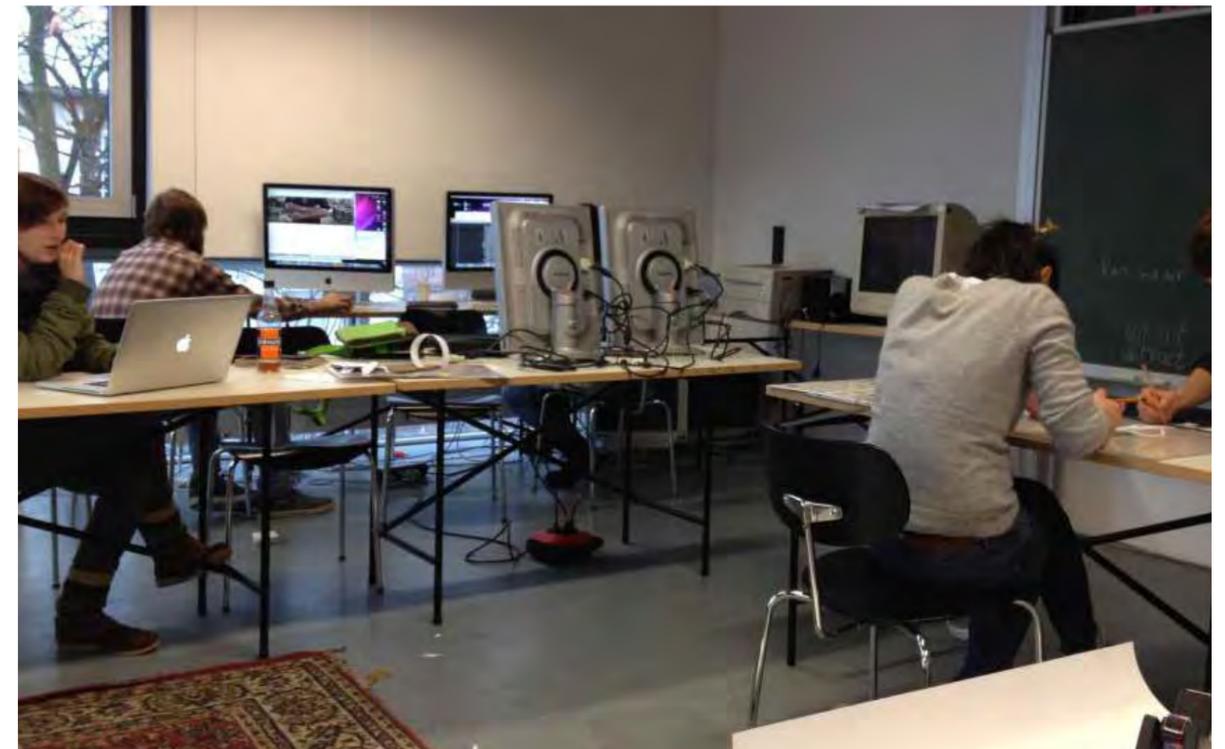
HOCHSCHULE ANHALT

- M Student Administration / Mensa Building(food)
- 1 Departament Secretary / IT guy
- 3 International office / Printing Workshop.
Found it! Office / Video Workshop / Photography Workshop
- 4 Program organisation / MAID rooms
- 10 International Student Coordinator Dessau
- 16 Technical administration / Blue key guy
- 17 Library
- B Bauhaus (museum, shop, cafe)

FACILITIES

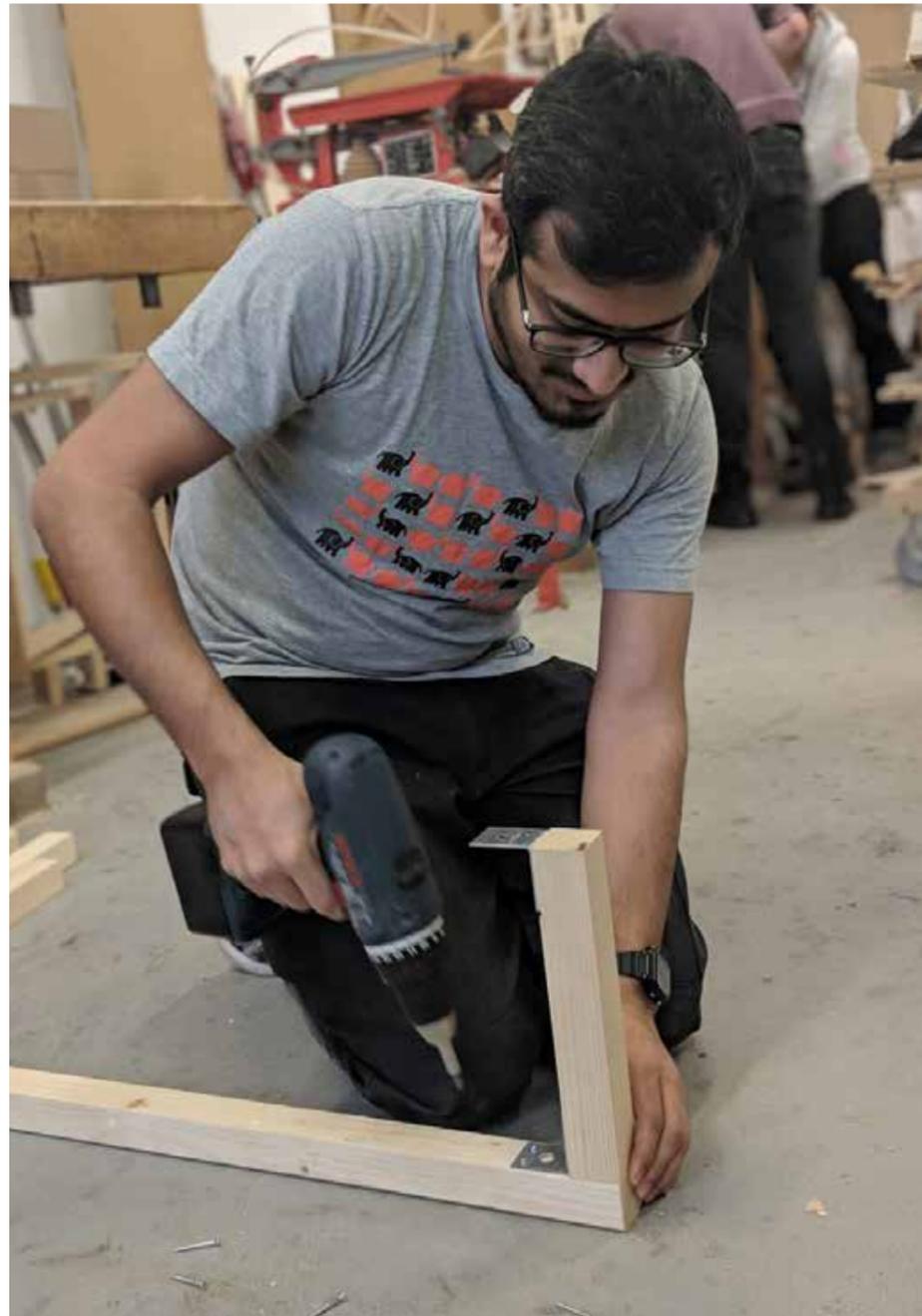


The studios are large, comfortable rooms available for students to use at all times. They are equipped with computers, furniture and a lot of free basic materials and tools making them a perfect space for work, or to just spend a leisurely time getting to know your colleagues.





The Dessau Campus also offers a variety of fully equipped workshops. The wood workshop, Print workshop, 3D printers, sculpture studios, are all accessible for MAID students.





Library



Laser Cut Workshop



Wood Shop



Plot and Print Shop

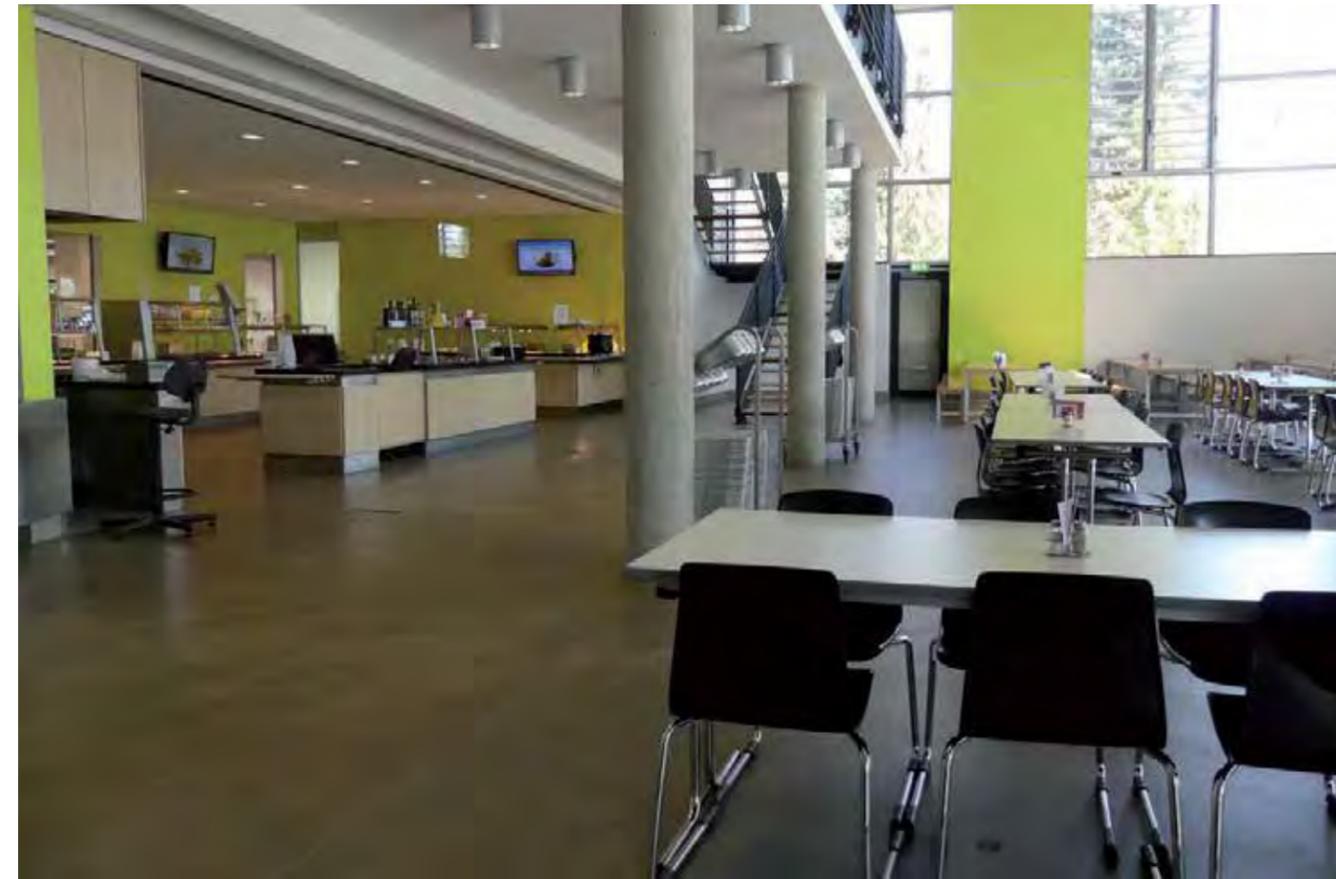


Robotics Lab



G y m

The Mensa on campus offers a variety of menus every week and students can enjoy the subsidized and student-friendly prices for food. For recreation, students can also go to the cafe on campus (Cafe am campus) which is not only a hotspot for great coffee and cake but also offers regular events and gatherings.





Every semester the university offers an extensive sports program and many different activities to take part and meet different people from other programs or departments. And if that is not enough, there is also a gym on campus which the fitness enthusiasts, can enjoy.



HOW TO APPLY

Out of the many applications received every year, about 20 talented students from everywhere in the world are selected to take part in the MAID Program. A previously completed bachelor degree and a concized portfolio of your selected works, sent along with the application plays a vital role in the selection criteria. Work experience is a plus but not mandatory. For all requirements please **[For further details visit: www.hs-anhalt.de/maid](http://www.hs-anhalt.de/maid)**



AFTER ADMISSION



There are several steps you will have to do when you arrive in Dessau. These include getting a German address as well as registering at the town hall, opening a bank account and organizing medical insurance. You also have to pay the semester fee, after that you can be officially enrolled. After you have completed the paper work, you will get your students card as well as login data for your university email and for the online platform. You will need your new email address to receive all important information during the semester and the online platform to keep an overview of your grades and credits. [Click here](#) for more detailed information.

FAQS



www.ikea.com





Are there any scholarships I can apply for?

Various scholarships are offered now and then by the international office IO but since the number of applications by students from the entire university is high whereas the number of awarded scholarships is low, it will be difficult to obtain such a scholarship. Please check the information provided by the IO regularly to not miss an opportunity. However, you may of course apply for external scholarships for example with the DAAD.



Enrollment period

Summer Semester:

February 15th- March 31th

Winter Semester:

August 15th- September 31th



Do I have to present a TOEFL or IELTS certificate if I have received my university education in english?

If you have received your education in English, please include a statement or a paper that shows that. If proof can be presented you do not have to present a TOEFL/IELTS certificate.



How can I look for accomodation?

There are a few Websites dedicated to find accomodation in Germany. Some of them are WG Gesucht, Immobilien Scout 24, Immowelt and Immonet.

Pay special attention to the fact that some of the ads specify a limited time for rent, say, 1 or 2 months and not the whole semester.



Do you issue confirmation letters for DAAD-scholarships?

We are happy to provide such letter if needed. Please contact us.



How do I apply for an internship semester?

The study regulations do not required include internships. Hence the immigration laws do not allow to officially apply for an internship or “holiday” semester. You may of course apply for internships nevertheless. If you are successful in finding an internship you must remain an enrolled student by re-registering and hence extend your studies for the duration of the internship.



How important is to have a housing contract?

It is absolutely VITAL. The housing contract, in German, “Mietvertrag” is a must to open, among other things, the bank account and to get the visa once you are in Dessau. So, as soon as you get a place, ask the tenant (Vermieter) to give it to you, signed.



Kaltmiete, Warmmiete, Nebenkosten... What's all that?

Kaltmiete (KM) is the cost of the rent, Nebenkosten (NK) are the services such as heating, gas, electricity, water, etc.. Warmmiete (WM) is the Kaltmiete + Nebenkosten. Kaution is a security deposit that in most cases, equals 3 months of rent.



Is there a tuition fee for the MAID?

No! So far we are not taking a tuition fee to study at the MAID. We do however ask for €800 per semester to pay for materials and other costs arising. In addition to this there is a registration fee of €76 per semester.



What about the City of Dessau?

Dessau is a medium-sized town about 90 minutes south of Berlin and 45 minutes north of Leipzig. It is known for two UNESCO world heritage sites: the Bauhaus and the Dessau-Wörlitz Garden Realm. Both define the city and its surroundings and make it a destination for many tourists all through the year. Downtown you will find all that is necessary for every day shopping as well as shopping malls. The infrastructure includes an extensive system of busses and trams. The best way to get around the city is, however, a bike.



Is there any funding for master thesis?

The students must be able to cover the costs for their master thesis. However, there might be opportunities to contact sponsors maybe through the help of your advisers.



What are the 86 Euros for?

The 76€ are a registration fee which covers administrative costs for signing in and re-registering each semester.



What are the program fees for MAID

There are two different fees you need to pay. One is for registration with the school and one is for the program itself. Both fees have to be paid each semester. The registration fee is 86€ in the first semester and 80€ for each following semester. The program fee also called semester flat fee is 800€. Both fees together (886€) have to be transferred together before the registration or re-registration deadline.



What is the bank info to pay the fees?

The full amount goes here:

Beneficiary: Hochschule Anhalt

Bank: Deutsche Bundesbank

IBAN: DE35 8100 0000 0081 0015 39

BIC: MARKDEF1810

purpose: Student Number _ name, first name
(for first semester students, please add applicant number)

for re-registration also add: RM and the year
(example: RM2018)



What are the requirements of the portfolio?

The portfolio is supposed to show examples of your work that best illustrate your abilities and interests. The number of works shown is not fixed. We do, however, encourage you to make a careful selection. Try to show a range of skills and also processes. We are not only interested in the final outcome but also in the steps you took to get there. We want to see modelmaking, sketching, failure, all that is part of a design process.

Also briefly explain your projects so we can understand them. Make sure you save your portfolio with a decent resolution so that text remains legible.



What is the duration of the course of study at the MAID?

The program is laid out to last 3 semesters.

The first 2 include projects that are offered in order to explore the different possibilities of the design profession. The third semester is reserved for the preparation of the master thesis. It is possible to take vacation-semester as well as going on an internship-semester.



What is the MAID?

The MAID is a program at the University of Applied Sciences in Dessau, the city that was home to the famous avant-garde design school Bauhaus between 1926 and 1932.

The focus is on the integration of the multiple design disciplines such as product, graphic, media, information design and others by offering projects that include all these aspects of design. It is an international course of study and is therefore held in English. So far, the students have come for more than 20 countries, creating a very diverse and heterogeneous atmosphere (see also program description).



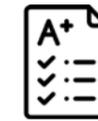
Where can I shelter myself during the first days?

There are several hotels, hostels and Gasthäuser for all the budgets. Some of the most famous ones near downtown are: City-Pension Dessau-Roßlau, Radisson Blu Fürst Leopold Hotel, Jugendherberge Dessau, NH Dessau and Hotel 7 Säulen. Nevertheless, more can be found using services such as Booking and, even a more convenient option can be Airbnb or Couchsurfing.



Where is Dessau?

DIA has a unique academic as well as geographic position: To study in the famous Bauhaus City Dessau, 120 km (80mils) south of Berlin, is a challenge to any architecture student. In addition, Dessau is embedded in a triangle of old historic German Cities like Halle, Leipzig and Wittenberg.



Where can I see my grades?

You will find your grades for each modules in the HIS QIS-Portal.



Where is the campus?

The campus is about 10 minutes from the center of Dessau and right outside the main railway station. All buildings are within walking distance. The facilities include a cafeteria, a student coffee shop, a library, several computer pools, workshops for metal, wood and ceramics, a huge printing workshop, and a professional photo and video studio among others.



Which documents do I need for enrollment?

You need to show in addition to what you have been told with your admission package:

1. Copy of your admission letter (Zulassungsschreiben)
2. Copy of your passport (for Non-EU students) / national ID (for EU citizens)
3. Proof of sufficient health insurance
4. Paying in slip as proof of having transferred the semester fee
5. biometric, passport-sized photo (for student ID)





