

Anhalt University of Applied Sciences:

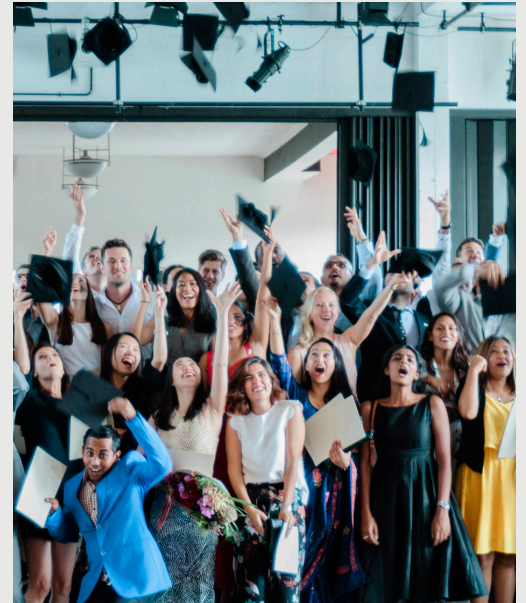
MISSION STATEMENT

Innovation, cosmopolitanism, creativity and culture are traditions of the Anhalt region to which Anhalt University of Applied Sciences, with its three campuses in Bernburg, Dessau and Köthen, feels particularly committed. The university is thus committed to making a significant contribution to the economic and social development of the region and the state of Saxony-Anhalt through its practice-oriented education and applied research.

The mission statement of Anhalt University of Applied Sciences sets out the goals by which its staff and students act. It explains the general self-image of the university to the public and articulates the willingness of its staff and students to commit themselves to these goals. It is thus the basis for the decisions of the various university committees and their practical implementation, and motivates staff and students to further increase the attractiveness of Anhalt University.

DEVELOPMENT OF PERSONALITIES

In teaching and learning, it is our top priority to train **professionally competent, creative and responsible personalities**. To us, developing the ability to think and act independently and critically is one of the key competencies. Therefore, in addition to teaching subject-specific content, we attach great importance to concepts that contribute to developing personalities and a holistic understanding of larger contexts. We motivate students to participate in collaborative academic self-administration processes. So as to strengthen students' personal motivation and to facilitate their professional orientation, we foster the development of individual talents.



PRACTICE-ORIENTED TEACHING AND FURTHER EDUCATION

We offer degree programs that combine a **high scientific standard with practical relevance**. Through student projects, practical semesters and application-related theses, our students tackle actual demands of society and economy. Current research findings are incorporated into the teaching. This way, students learn to develop innovative and responsible solutions to concrete problems. The constant development of our teaching is of crucial importance to us. The introduction of career-integrated, cooperative or online programs are just a few of the measures applied. We regard continuing academic education as another core mission of our university. With practice-oriented teaching and continuing education, we contribute to lifelong learning, enable people to live up to the challenges of a professional career and provide the labor market with skilled workers.



APPLICATION-ORIENTED RESEARCH AND RESEARCH TRANSFER

Anhalt University of Applied Sciences is a strong partner in the **sustainable development of the region's economy and communities**. Applied research is indispensable for the further improvement of education and is our contribution to strengthening the innovative power of small and medium-sized enterprises in Central Germany. To this end, we have established close ties with Saxony-Anhalt's other universities. Students are given the opportunity to work on research projects and we promote academic careers in the doctoral centers at Anhalt University of Applied Sciences. Particularly in the university's key research areas and through collaboration with other scientific institutions, we ensure close cooperation with companies and institutions in the region and thus create new, future-oriented jobs for young people in Saxony-Anhalt.



INTERNATIONALIZATION

We promote the **international exchange of students and teaching staff**, thus opening up new professional horizons and stimulating intercultural dialogue. To this end, we nurture our cooperation with international partner universities and develop attractive degree programs for students from Germany and beyond. Preparing international students for a successful career start works towards raising the appeal of the German labor market and the wider society. This is what we aim for.



DIVERSITY AND EQUALITY

We are committed to **recognizing, supporting** and **making constructive use of social diversity** in all areas of our university. Individual differences in terms of ethnic origin, gender, ideology, disability, age and sexual identity strengthen innovative potential and encourage the development of sustainable concepts for the future. We see ourselves as a place where people can meet, develop and inspire each other without prejudice. We strongly condemn any form of discrimination. We promote the equal development of staff and students and ensure this through appropriate measures.



RETAINING TIES WITH GRADUATES

We **actively maintain contact with our graduates**. Their career success is a decisive indicator for the quality of education at our university. That is why we use their advice to further improve our teaching. Graduates are also important partners for subsequent generations of students as well as being a potential target audience for the university's continuing education measures.



DEVELOPMENT OF THE UNIVERSITY

We are actively involved in **shaping a modern university structure**. This concerns first and foremost the development of modern university management and the implementation of the merit principle, which aims to promote commitment and passion among all staff and students for their work and to give appropriate recognition to special achievements. Professors and staff support students in education and training as well as our practice partners in the context of applied transfer-oriented research.



SUSTAINABILITY

As one of Saxony-Anhalt's public teaching institutions, our work is **governed by public interest objectives**. We concentrate all our energy on the quality of teaching and research. We work on scientific, technical, design and economic advances that are environmentally and socially sustainable. Environmental management and the sustainable operation of the university are a key focus. Anhalt University of Applied Sciences thus serves as a role model.



THIRD MISSION

We support staff, students and graduates in their pursuit of professional independence through entrepreneurial qualification, support and networking with companies and economic partners in the region. A major focus here is on the active transfer of knowledge and technology from university research to the region's economy and communities. This will make Saxony-Anhalt more attractive for young and creative talents.



HEALTH PROMOTION

The university is of crucial importance as a place where staff and students live and work. The university aims to create an attractive professional and social environment and **support the health of its staff** through a variety of measures.

